

KAUSTUV BASAK

PRODUCT LEADER - AI & DATA PLATFORMS

Enterprise AI | Data Products | B2B SaaS | Product Strategy | Platform Delivery

Bengaluru, India | Open to international relocation | Sponsorship support where required

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EXECUTIVE PROFILE

Product leader with 8+ years across enterprise software, AI and data products, consulting and cross-functional delivery. Converts business and user problems into product requirements, prioritised capabilities, roadmaps and measurable outcomes across enterprise AI, data products and B2B SaaS. Currently shaping retail data-product capabilities for The Home Depot to support management reporting and downstream consumption; previously delivered executive decision-intelligence, AI developer tooling, HRTech and logistics products. Combines senior stakeholder leadership and Global MBA business training with deep technical fluency as a differentiator in product and platform decisions.

CORE PRODUCT CAPABILITIES

Product Strategy & Roadmaps: problem framing, roadmap translation, prioritisation, PRD/BRD, acceptance criteria and outcome definition

Product Discovery & Requirements: business/user needs, workflows, requirements decomposition, stakeholder alignment and acceptance criteria

AI & Data Product Management: enterprise AI, data products, analytics experiences, reusable platform capabilities and governance-aware delivery

Product Analytics & Commercialisation: KPIs, adoption/usage signals, operational analytics, ROI, pricing/GTM exposure and usage-based monetisation

Stakeholder Leadership & Delivery: executive and cross-functional alignment, Agile delivery, release governance, SLAs and product/platform trade-offs

SELECTED PRODUCT IMPACT

18% higher AI ranking accuracy | 35% less screening time | 25% better forecast accuracy | data availability 6h -> 30m | 40% lower manual support effort | 30% higher release velocity | INR 40L annual cloud savings

PROFESSIONAL EXPERIENCE

Data Product Lead - Retail Analytics | The Home Depot via Intelera Technologies

Remote / India | Jun 2026 - Present

- Translate management reporting and downstream data-consumer needs into data-product requirements, reusable business metrics, semantic models and prioritised platform capabilities for retail analytics.
- Partner with business, analytics and engineering stakeholders to define scope, dependencies, acceptance criteria and consumption patterns for reporting and downstream data use cases.
- Shape reusable semantic-layer and analytical capabilities to improve consistency of business definitions across management reporting and decision-support workflows.
- Coordinate delivery across ingestion, transformation, semantic and consumption layers to support reliable management reporting and downstream data use.
- Use reporting demand, downstream dependencies, reliability needs and operational constraints to guide platform evolution, prioritisation and release decisions.

AI Product Lead - Decision Intelligence | G42 Inception AI / McKinsey QuantumBlack via StatusNeo

Abu Dhabi, UAE | Dec 2025 - Jun 2026

- Translated executive meeting workflows and ambiguous enterprise needs into AI product capabilities for summarisation, decision tracking, risk signals and contextual retrieval.
- Partnered with enterprise stakeholders, consultants and AI architects to prioritise capabilities, define workflow behaviour and align product decisions with governance, security and usability constraints.
- Shaped AI product behaviour and evaluation criteria, balancing usefulness, accuracy, explainability and enterprise controls in a high-security environment.

PROFESSIONAL EXPERIENCE - CONTINUED

AI Product Lead - B2B SaaS | PureCode, Zeero.us and AI startup clients

Remote | Jan 2025 - Dec 2025

- Delivered AI-enabled B2B SaaS capabilities across developer tooling and HRTech, taking product requirements through workflow design, delivery, deployment and measurement.
- Connected an AI developer-copilot experience with product analytics and usage-based monetisation, linking AI capability to adoption visibility and commercial product mechanics.
- Led workflow design for AI candidate ranking, improving ranking accuracy by 18% and reducing candidate-screening time by 35%.
- Introduced AI-assisted support workflows that reduced manual resolution effort by 40%; delivery improvements shortened release cycles by 45%.

Product Manager - Logistics Data & Analytics | Wayfair via Foray Software

Bengaluru, India / Remote | Jan 2023 - Dec 2024

- Led roadmap translation and cross-functional delivery for a logistics SaaS platform, aligning operational needs with product capabilities, milestones and measurable outcomes.
- Delivered a forecasting capability that improved delivery accuracy by 25%, translating logistics planning needs into data/ML product functionality.
- Prioritised analytics-platform improvements that reduced data availability from 6 hours to 30 minutes, enabling faster operational decisions.
- Established product and operational analytics for platform performance and user workflows; improved release velocity by 30% and reduced annual cloud spend by approximately INR 40 lakh.

Platform Product Lead - GIS & Analytics | Allps Digital

Hyderabad, India / Remote | Jan 2021 - Dec 2022

- Translated enterprise GIS and analytics needs into platform capabilities for geospatial insight, operational monitoring and decision support.
- Coordinated delivery across application, cloud and ML workstreams, improving model-training throughput by 2x and accuracy by 20%.

Product & Technology Consultant - Enterprise Platforms | BCG engagements, Rolls-Royce, Kroger, Tasnee, Mphasis, Talentica, Cognizant

India / Remote | 2018 - 2022

- Delivered enterprise software, data and AI capabilities across consulting and engineering environments, collaborating with client stakeholders, product owners and engineering teams.
- Built the enterprise-delivery foundation for later product leadership across data platforms, analytics, cloud-enabled products and distributed systems.

CAREER NARRATIVE

Progressed from enterprise engineering and consulting into cross-functional product leadership, translating ambiguous business problems into AI, data and SaaS capabilities with measurable customer, operational and commercial outcomes.

LEADERSHIP & OPERATING SCOPE

- Frame complex business and user needs into product capabilities, prioritised decisions, delivery plans and measurable outcomes.
- Align senior stakeholders across business, analytics, consulting and engineering on scope, trade-offs, governance, KPIs and release decisions.
- Bring product analytics, commercial awareness, platform reliability and technical feasibility into prioritisation rather than treating engineering delivery as the end goal.

SELECTED PRODUCT PORTFOLIO

Retail Analytics Data Product: Management reporting and downstream consumers need consistent, reusable data definitions. Shape requirements, semantic metrics, consumption patterns and platform priorities across the retail analytics ecosystem.

Executive Decision Intelligence: Executive workflows require concise, traceable decision support. Shaped AI product capabilities across summarisation, decision tracking, risk signals, contextual retrieval and evaluation/governance trade-offs.

AI Hiring SaaS: Recruiters needed faster screening without sacrificing ranking quality. Led workflow design and measurement, improving ranking accuracy by 18% and reducing screening time by 35%.

Logistics Data Platform: Operations needed better forecasting, faster analytics and lower platform cost. Delivered +25% forecasting accuracy, reduced data availability from 6h to 30m and lowered annual cloud spend by approximately INR 40L.

AI Developer Copilot: Developers needed contextual assistance with measurable usage and commercial controls. Connected retrieval-driven AI functionality with product analytics and usage-based monetisation.

EDUCATION

Global MBA - International Business & Strategy | The University of Western Australia

2025 - 2027 | In progress

Focus: strategy, marketing/GTM, business analytics, international business, operations and managerial decision-making.

Management Programme | Indian Institute of Management Kozhikode

2025 - 2026

Executive Certificate - Project Management & Analytics | Indian Institute of Management Mumbai

2023 - 2024

B.Tech - Electronics & Communication Engineering | National Institute of Technology Silchar

2014 - 2018

SELECTED CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

PMP | Certified ScrumMaster | AWS Cloud Practitioner | TensorFlow Developer Certificate | Selected Product Management, GTM and Pricing Strategy training

TECHNOLOGY FLUENCY

Enterprise AI/data platforms, semantic layers, APIs and cloud delivery. Working fluency across Databricks, AtScale, Airflow, Snowflake/BigQuery, Spark, AWS/GCP/Azure, Python and SQL.

DOMAIN EXPERIENCE

Enterprise AI & decision intelligence | Retail data & analytics | Developer tools | Recruitment / HRTech | Logistics SaaS | GIS analytics | Supply-chain data products | Retail | Telecom | Industrial analytics | Enterprise consulting

LANGUAGES & REFEREES

English - professional fluency | Hindi - fluent | Bengali - native/fluently | Professional referees available on request.